



PALAZZO TORNABUONI

FIRENZE



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Your Florentine Dream Begins Now!

Florence is one of those rare places where the past and present live side by side. The graceful piazze, palaces, bell towers and fortresses of the Renaissance are now home to a thriving and exciting international city.

In the same streets that nurtured the genius of Leonardo da Vinci and Michelangelo, new Florentine artisans, designers and artists continue to impress the world with their ravishing creations.





The ultimate Florentine Palazzo

Palazzo Tornabuoni, whose origins date back to the fifteenth century, is one of the most important privately owned Renaissance palaces in Florence.

Once home to **Pope Leo XI** and the **Medici family**, the Palazzo hosted the **world's first opera** performance, when *Dafne*, composed by **Jacopo Peri**, was staged in the Salone delle Muse.

A meticulous four-year restoration has returned Palazzo Tornabuoni to its original splendour. Diverse and rich decorative elements born from five centuries of history, including elaborate stucco work, frescoes and statues have been seamlessly interwoven with the finest modern comforts and conveniences to create elegant and contemporary homes.

Members of Palazzo Tornabuoni will enjoy a unique lifestyle rooted in centuries of history and culture. They will dwell in the heart of one of Italy's most stylish cities, and come into contact with a vibrant social and cultural scene that tourists rarely glimpse.

Palazzo Tornabuoni's position, at the corner of Via Tornabuoni and Via Strozzi, places it in the historical centre of this exquisite small city and at the heart of its contemporary life. One of Florence's most aristocratic city-centre streets, via Tornabuoni is today the vibrant Tuscan city's '*fashion central*', lined with stylish boutiques.

Top fashion names, from *Bulgari* and *Ferragamo* to *Gucci* and *Prada*, are housed in the grand palaces that line this elegant thoroughfare. And for those who prefer clothing that is '*made to measure*', custom-made shops are a thriving business in Florence and a benchmark of Florentine style.

A few steps away from Palazzo Tornabuoni you will discover the artisans that still define the Florentine way of life. Intagliatori still use the same tools that their great grandfathers used to carve pieces of oak and beech into whimsical shapes to adorn your home.



Your Home in the Heart of Florence



To begin enjoying the unparalleled Florentine lifestyle in Palazzo Tornabuoni, one can either become an **individual owner** of a **Private Residence** or acquire a **Membership** in the **Palazzo Tornabuoni Residence Club**, which affords residency rights to a selected number of Club Residences within the Palace. In total there are *38 apartments* of which *27 are Private Residences* and *11 are Club Residences*.







Private Residences

Owners of Private Residences are free to use their apartments as their principal or second home. Private Residences comprise one and two-bedroom apartments, some of which are offered fully furnished.

In the furnished apartments, the interior design by internationally renowned architect **Michele Bonan** balances contemporary flair with timeless elegance, creating a seamless blend of ancient frescoes, marble floors and stone fireplaces with custom-made furniture, warm modern fabrics, and high-tech communication and entertainment facilities.



Bedrooms are spacious and elegant, with intimate sitting areas that invite you to relax over an aperitivo, read a book or enjoy a film.

Modern bathrooms and marble showers are tastefully framed by historical details such as eighteenth century mosaics and frescoes.

Fully equipped and custom designed *Boffi kitchens* allow owners to take advantage of Florence's culinary heritage. Or if you prefer, a private chef will prepare a sumptuous dinner for you and your guests.



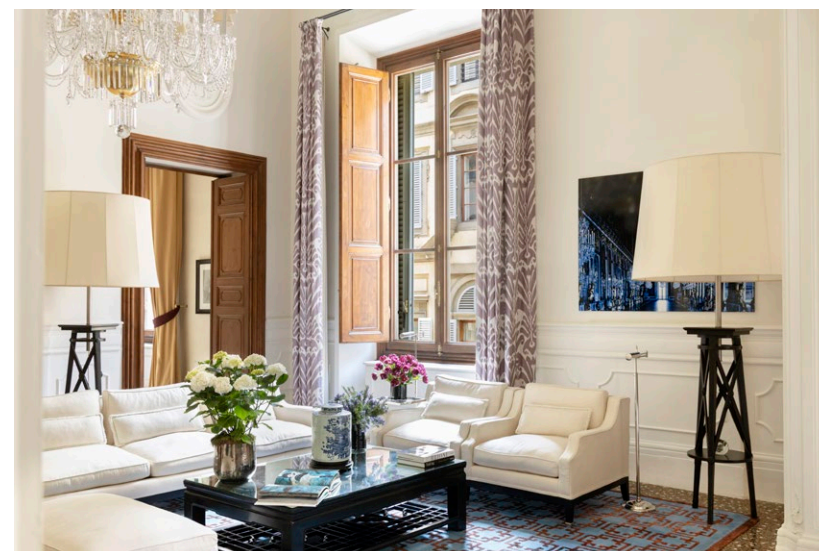


At Palazzo Tornabuoni, each Residence is unique. Some are embellished by priceless fifteenth century frescoes, others enjoy breathtaking views over Florentine rooftops and Brunelleschi's cathedral dome. All are spacious.

Club Residences

The Club Residences are reserved for the exclusive use of Members of Palazzo Tornabuoni who have acquired Membership in a Residence category. Both one and two-bedroom Memberships are available.

All Memberships allow Club Members flexible access to a range of apartments within their chosen category. No more than eight Memberships per apartment are issued, to ensure maximum availability.







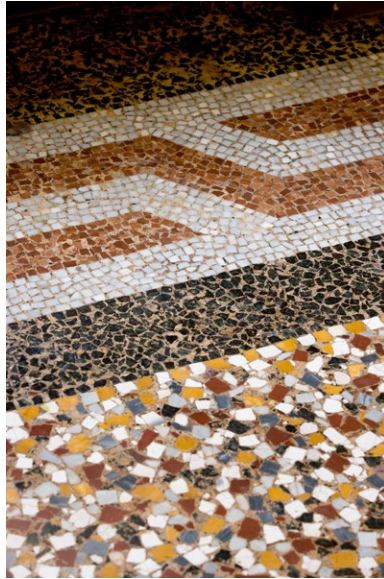


A Magnificent History

Over the centuries, each generation has enriched the Palace with magnificent frescoes and statuary, creating the glorious historical residence that owners enjoy today.

Some of the most splendid artworks date from the sixteenth century, when the Palazzo became the property of *Alessandro de' Medici*, the future **Pope Leo XI**. As Archbishop of Florence, Alessandro transformed the Palazzo into his seat of power, commissioning leading artists of the day to decorate its grand halls.

At the end of the sixteenth century the **Corsi family** acquired Palazzo Tornabuoni. During the following century and a half they continued to adorn and improve the Palazzo, unifying its diverse architectural styles as well as commissioning new decorative elements. Many of the hand carved marble mantelpieces, as well as the delicate stucco work framing the frescoes, date from this time.





A Restoration Triumph

A meticulous *four-year restoration* has returned the Palace to the splendour of its Renaissance origins. At the same time, the Palace's infrastructure has been updated to offer the most hi-tech, yet unobtrusive, levels of comfort, style and convenience.

The very best Italian architects and restorers have taken Palazzo Tornabuoni's rich decorative scheme, created over five centuries, and woven it into a tapestry that envelops today's residents in contemporary comfort and timeless elegance.



A Shared Heritage

Palazzo Tornabuoni offers a rare opportunity to live in and amongst the history, architecture and culture of Renaissance Florence while enjoying the finest comforts and amenities.

Residents will have the private use of magnificent *indoor and outdoor communal living* and dining areas including: an **elegant private lounge** with large fireplace and original painted wood ceiling; **cigar room; bar; fitness room, sauna and steam room, wine storage and ample personal storage** - *as well as the services of a Club Attaché.*



Discovering Florence & Tuscany

Your days are leisurely, but filled with the promise of adventure. Plan your afternoon over a prosecco and truffle panino at *Procacci*. Stroll through the city's flower market or stop at a grocer's shop to sample a tangy Pecorino cheese. Bring home a bottle of '97 Solaia to sip through the evening on your Palazzo terrace.

Tornabuoni's Attaché service has been created to help residents feel at home in the city, putting the private world of Florence and Tuscany at their fingertips. Privileged access to private art collections, gardens and wine cellars is a unique feature of Palazzo Tornabuoni Membership. The Palace's close ties with some of Florence's oldest families opens doors to private collections, museums and villas rarely seen by the public. Cosmopolitan culture and art lives across the street at **Palazzo Strozzi**, Florence's dynamic Renaissance, modern and contemporary arts exhibition space, which has helped to transform the area into one of the city's most lively cultural neighbourhoods.



Beyond Florence, Tuscany offers an array of attractions. Members can enjoy *tennis* on red-clay courts; *ride at a world-class equestrian centre*; play *golf* on one of Tuscany's oldest courses, attend one of Europe's finest *football matches* or take in the drama, ritual and colour of Siena's worldfamous Palio horse race.

Walk through rows of vine-covered hills with estate owners, taste their wines directly from the barrel and share in a leisurely lunch at their family table. Palazzo Tornabuoni's close relationships with many of Tuscany's finest vineyards, including *Argentiera*, *Fonterutoli* and *Antinori*, offers Members exclusive entrance into Italy's legendary viticulture at the oldest family estates.



Palazzo Tornabuoni is a joint venture between Fingen Group in Florence and J. Byrne Murphy of Kitebrook Partners, Washington DC

Fingen, founded in 1979, owned by Corrado and Marcello Fratini, focuses on three areas: Fashion, Retail and Real Estate. Fingen has a long tradition of building international partnerships with brands including Four Seasons, McArthur Glen, Calvin Klein, Jean Paul Gaultier and Guess. The Fingen Group is one of Tuscany's leading companies, with 1.600 employees worldwide.

Kitebrook Partners, headquartered in Washington, D.C., is headed by J. Byrne Murphy, one of the founding principals of McArthurGlen Europe, where he formed a joint venture with Fingen for McArthurGlen Italia. Kitebrook has more than twenty years of experience in international property investment and development in the United States and in Europe. Prior to this latest venture, Murphy was Deputy Chief Executive and cofounder of BAA McArthurGlen, Europe's largest owner and operator of designer outlet centres.

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